Quick Start Guide

Continual learning for a security awareness program emphasizes the importance of ongoing education and adaptation to evolving threats, technologies, and best practices. This quick start guide will help you design an effective security awareness program that keeps employees engaged and fostering a continuous culture of proactive cybersecurity.

Create a culture driven by continual learning

Companies that create a culture of continuous learning with the company can see many benefits from their employees. Employees are eager to learn and grow within their roles in a company. Adopting a culture that promotes ongoing learning and development can curate more engaged employees. Embracing and promoting ongoing learning for your employees can also increase retention and morality within the company. Awareness programs that empower them to implement a security centric mentality helps them do so even in their everyday lives outside of their role in your company.

Make learning part of a regular routine

Behaviors create habits. Habits can create routines. If you want your employees to adopt a culture driven by continual learning and proactive security, help them create good behaviors and habits that yield positive results for them. Making continual learning part of their regular routine helps create behaviors and habits more focused on security. You can do this by allowing them to set aside time to focus on learning. It's also valuable to provide employees with the space, whether physical or virtual, to review learning resources and collaborate with others to share their knowledge and experience.

Customize the learning experience

Each person learns and retains information differently. By customizing their learning experience, employees are more eager to spend the time with their development. You can do this by offering formal training through courses, workshops, certifications, and conferences or informally by allowing them time to read blogs, articles, or other resources on topics or areas of interest they are learning. Hands-on practice and mentorship can also be great other avenues for you to customize to ensure employees are learning what works most effectively for them.

Encourage knowledge sharing

Knowledge is power and encouraging more sharing of it can have immense benefits to continual learning. Knowledge sharing creates conversations and allows employees to ask questions regularly. Lunch and learn sessions can be a great way for employees to learn and develop skills with others more experienced on the topics than they may be. Creating a platform for knowledge sharing and resources also helps employees embrace more collaboration across your teams.

Celebrate learning achievements

Learning achievements should be celebrated. Whether your employees are doing formal or informal continuous learning, they should be given credit for their efforts and achievements. Take the time to recognize employees who complete courses, earn certifications, or share their knowledge with others. You can also highlight the positive impact of continual learning on individuals and their efforts toward a secure company posture.